



**TRUCK
WORLD**

April 16 – 18, 2026
The International Centre, Mississauga, ON

Welcome Letter

November 6, 2025

We look forward to welcoming you in April to Truck World 2026 at The International Centre, Mississauga, Ontario. Please review the information below to help you plan for a successful show.

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EXHIBITOR MANUAL

The Exhibitor Manual is a great resource to ensure that you are well prepared for the show. It contains key show information, available services, and essential forms.

Access the Exhibitor Manual [HERE](#). Password is **TW2026**.

Exhibitor Checklist: View the checklist [HERE](#), which will help keep you on track, save time, and money.

Show Suppliers & Exhibit Services: View the full list of show suppliers [HERE](#).

SHOW DATES & HOURS

Thursday, April 16, 2026 10:00 AM – 5:00 PM

Friday, April 17, 2026 10:00 AM – 5:00 PM

Saturday, April 18, 2026 9:00 AM – 4:00 PM

Click [HERE](#) for location.

FREE REGISTRATION FOR YOUR CUSTOMERS

Maximize your visibility at the show! We are offering you the opportunity to provide your customers with **complimentary, custom printed invitations** for free show registration. *(Value of a registration is \$25.00)*

Each printed invitation will indicate that your invited customers can pre-register for Truck World 2026 with your personalized promo code at *no charge*, compliments of your company. Complete the [Printed Invitation Request Form](#) to place your order by **Friday, January 23, 2026**.

**Printed quantities are limited*

MARKETING TOOLS

SPONSORSHIP OPPORTUNITIES

We are offering a variety of sponsorship opportunities to extend your company's presence beyond your booth. Click [HERE](#) to view our brochure. Note that items marked "ON HOLD" are currently unavailable

INVITE YOUR CUSTOMERS & PROSPECTS ELECTRONICALLY

Share this code with all the trucking industry professionals you'd like to visit your booth at the show.

By registering with this promo code, your guests will save \$25 and can receive their visitor badge by mail if they register at least 3 weeks prior to the show, otherwise badges will have to be picked up onsite. **This code will be valid until 6pm on Wednesday April 15, 2026.**

Additional marketing tools, such as banners, ads, and HTML files will be available soon on the Truck World website.

HOTELS & TRAVEL

Book early and save – Take advantage of Truck World host hotels! As you plan your travel, please use the links below to access hotel room blocks and travel discounts through our official suppliers & partners. Be sure to mention that you are exhibiting at the show ("Truck World 2026") when booking by phone.

Click [HERE](#) to visit our Hotels & Travel Information page.

IMPORTANT WARNING – PLEASE READ

Beware of third parties that are falsely posing as official **Truck World 2026** partners and contacting exhibitors and attendees (by email, telephone or mail) with fraudulent offers including hotel/travel promotions, attendee lists, exhibitor directory listings and more. Be extra vigilant before sharing your personal information, company information or financial information with any agents or third parties.


Truck World 2026 does NOT use third party housing bureaus or agents, nor do we manage hotel reservations directly. Any emails or phone calls you receive suggesting otherwise are false.

Before booking any show service or hotel for **Truck World 2026**, please refer to the [Show Suppliers & Exhibit Services](#) page in the exhibitor manual or the [Hotels & Travel page](#) on the show's official website.

When in doubt, feel free to contact us directly at truckworld@newcom.ca to verify the information.

QUESTIONS?

The Truck World team is here to help at truckworld@newcom.ca.



truckworld.ca