

The logo for Truck World, with 'TRUCK' in red and 'WORLD' in white, set against a background of a busy highway interchange at night with light trails from cars.

April 16 – 18, 2026

The International Centre, Mississauga, ON

Exhibitor Newsletter

December 4, 2025

The countdown is on for Truck World 2026!
Outlined below is exhibitor information to keep you on track and assist you with the success of the show.

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SPONSORSHIP OPPORTUNITIES

Maximize your brand visibility with high-impact onsite, digital and promotional opportunities.

Truck World Garage – **NEW FEATURE** – View available sponsorship opportunities [HERE](#).

Show Sponsorship – Click [HERE](#) to view options available.

ONLINE EXHIBITOR LISTING

Truck World exhibitors benefit from a COMPLIMENTARY basic listing (company name, booth #, company profile & address) in the online show listing. Next week, the primary exhibit contact for your company will receive an email from account-invitations@mg.map-dynamics.com, **our interactive live floorplan program (Map D)** inviting them to update your company's listing. This email will include a unique link, personalized for the primary contact's email address, along with instructions on how to edit your listing. **STAY TUNED!**

Your profile must be updated by **Friday, February 27, 2026**.

NOTE: Secondary/additional contacts will not be able to access the page to edit. Contact Show Management at truckworld@newcom.ca if you would like to change the email address so another member of your team can update your company's listing.

INVITE YOUR CUSTOMERS

Maximize your visibility at the show! Provide your customers with **complimentary, custom printed invitations** to register for the show for free. (*Value of a onsite registration is \$25.00*)

Complete the [Printed Invitation Request Form](#) by **Friday, January 23, 2026** to place your order.

Each printed invitation will indicate that your invited customers can pre-register for Truck World 2026 with your personalized promo code at no charge, compliments of your company.

**Printed quantities are limited*

EXHIBIT INSTALLATION QUESTIONNAIRE

All exhibits 400 sq.ft (37.16 sm) or larger are required to complete the **Exhibit Installation Questionnaire**. Information regarding your exhibit booth, display materials, and booth design will be assessed to help finalize the move-in and move-out schedules.

Click [HERE](#) to complete the questionnaire and submit by **Friday, January 23, 2026**.

EXHIBITOR MANUAL

The Exhibitor Manual is a great resource to ensure that you are well prepared for the show. It includes key show information, available services, and mandatory forms.

Access the Exhibitor Manual [HERE](#). Password is **TW2026**.

IMPORTANT WARNING – PLEASE READ

Beware of third parties that are falsely posing as official **Truck World 2026** partners and contacting exhibitors and attendees (by email, telephone or mail) with fraudulent offers including hotel/travel promotions, attendee lists, exhibitor directory listings and more. Be extra vigilant before sharing your personal information, company information or financial information with any agents or third parties.

Truck World 2026 does NOT use third party housing bureaus or agents, nor do we manage hotel reservations directly. Any emails or phone calls you receive suggesting otherwise are false.

Before booking any show service or hotel for **Truck World 2026**, please refer to the [Show Suppliers & Exhibit Services](#) page in the exhibitor manual or the [Hotels & Travel page](#) on the show's official website.

When in doubt, feel free to contact us directly at truckworld@newcom.ca to verify the information.

QUESTIONS?

The Truck World team is here to help at truckworld@newcom.ca.

