

# TRUCK WORLD

**Join us!**

**April 16-18, 2026**

The International Centre, Mississauga, ON

## Reinforce your position on the Canadian market at Truck World 2026!

Connect with key prospects who make purchasing decisions

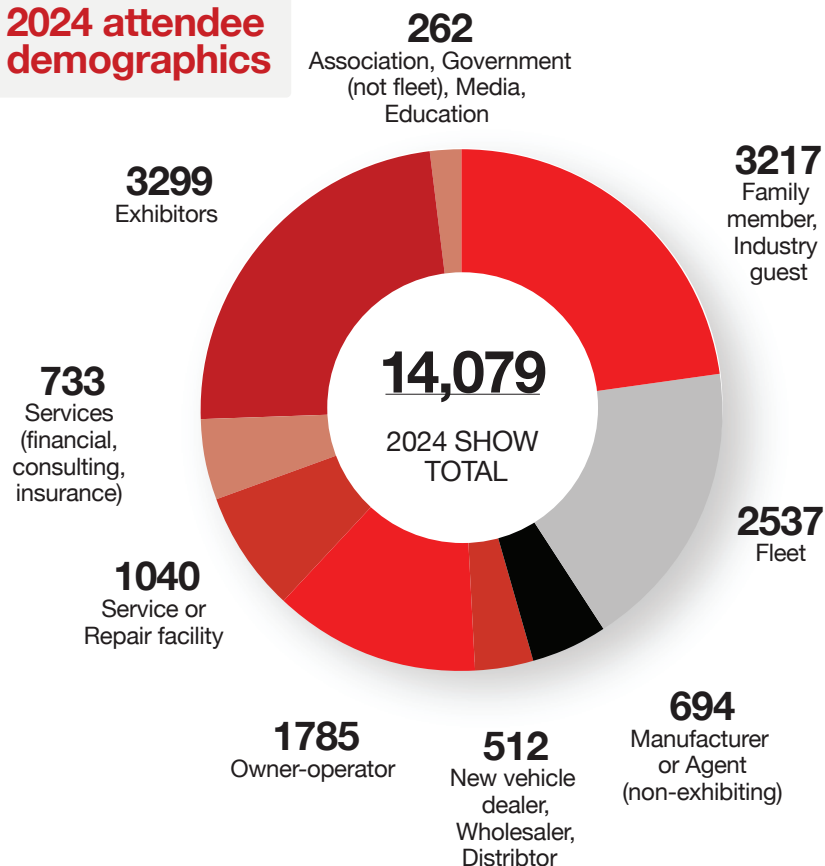
Meet existing customers in a neutral environment

Reveal your latest products and innovations to a captive audience

Perform in-person demonstrations for customers and potential clients

Develop strategic partnerships to grow your business

### 2024 attendee demographics

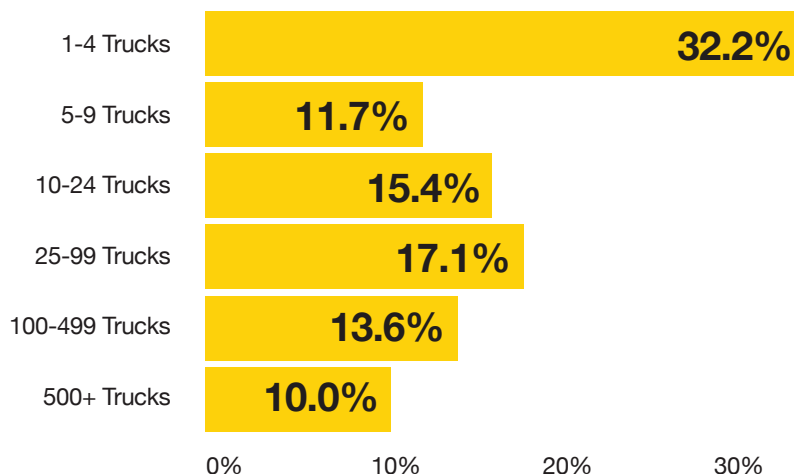


### Meet high-level attendees!



**54%** of all industry professionals attending Truck World have purchasing influence

### Connect with the highest number of fleets of all sizes



## Quick Facts

### Location

The International Centre,  
Halls 1,2,3,4,5 Mississauga, Ontario

### Show Dates & Hours\*

Thursday, April 16 ..... 10 am – 5 pm  
Friday, April 17 ..... 10 am – 5 pm  
Saturday, April 18 ..... 9 am – 4 pm

*\* Show hours are subject to change*

### Move In\*

Monday, April 13 (Halls 1-2 only) .. 8 pm – 6 pm  
Tuesday, April 14 ..... 8 am – 8 pm  
Wednesday, April 15 ..... 8 am – 8 pm

*\*Move In is scheduled and exhibitors will be notified  
2-3 weeks in advance with their exact time.*

### Move Out

Saturday, April 18 ..... 4 pm – 11:59 pm  
Sunday, April 19 (Hall 2 only) ..... 8 am – 2 pm

### Exhibitor Rates

Apply for your booth space today!

100 – 599 sq ft ..... \$24.10 / sq ft  
600 – 999 sq ft ..... \$20.70 / sq ft  
1,000 – 1,999 sq ft ..... \$17.30 / sq ft  
2,000 sq ft and up ..... \$13.95 / sq ft

### Exhibit Fees Include:

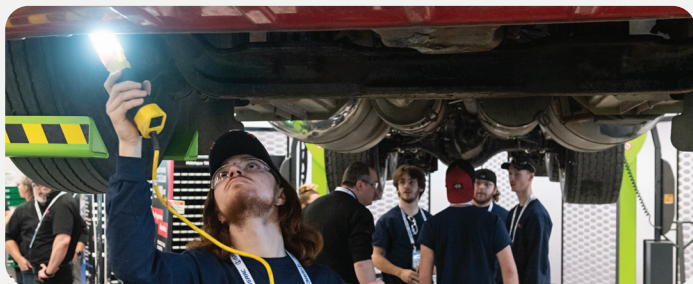
- Drayage / Material handling (up to 5,000 lbs)
- Booth promotion tools
- 5 exhibitor badges / 100 sq ft booth space
- Unlimited promo code to invite your customers
- Online exhibitor listing including up to 4 product categories and company description

## 2026 Show Features



### greentech

A large area of Hall 5 is devoted to sustainable equipment, products and technologies. An ideal location for your company to engage with clients looking for eco-friendly options.



### NEW! Truck World Garage

An authentic repair shop on the show floor! Showcase and demonstrate your maintenance equipment, products, and technology to a captivated professional audience. Don't miss this chance to impress and engage with potential customers!

## Questions?

Ask us about exhibit space, sponsorship,  
and advertising opportunities. For more information contact:

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Endorsed by:



Produced by:



**truckworld.ca**