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## **Truck World attracts 14,079 industry professionals**

TORONTO, Ont. – Truck World – the national trade show for Canada’s trucking industry – attracted 14,079 industry professionals this year, defying the economic headwinds associated with a challenging freight market.

The biennial event hosted at the International Centre in Mississauga, Ont., saw 10,780 attendees connect with 3,299 exhibitors amid 350,000 square feet of event space.

“It’s wonderful to see Truck World back to pre-pandemic numbers, both in attendance and exhibit space,” said Joe Glionna, president of Newcom Media, which owns and produces the event. “While the freight market might be in a lull, you certainly didn’t sense that with the activity and excitement on the show floor. The feedback related to our increased emphasis on 'green tech' has been positive and we look to continue the trend at ExpoCam in February next year.”

Crowds were attracted to several new features during the longstanding event. The new Greentech Stage featured industry executives from across North America in panel discussions and keynote speeches that focused on sustainability. Outside, several zero-emissions vehicles were available for ride-and-drive opportunities. And a special Friday reception celebrated the role of the South Asian community in Canada’s trucking industry.

The next Truck World is scheduled April 16-18, 2026. Its companion show, ExpoCam, will be hosted Feb. 6-8, 2025, at the Palais des Congres in Montreal.

*Newcom Media owns and operates tradeshow including Truck World, ExpoCam, the Canadian Meetings + Events Expo, and the Mode Accessories Show. It also manages a portfolio of events including Toronto Market Week, which includes the Mode Show, and Gift and Design Market, in partnership with Signatures by Hand Gift Show, and Show T.O.; Canadian Mechanical & Plumbing Expo; Sign Expo Canada; and Heat Pump Symposium.*

### **For more information, contact:**

Melissa Arnott  
VP – Shows  
marnott@newcom.ca