



**APRIL 18 - 20, 2024**  
THE INTERNATIONAL CENTRE  
MISSISSAUGA, ON

## Exhibitor Newsletter

March 13, 2024

Company Name:

Booth#:

### **MOVE-IN SCHEDULE – *NOW AVAILABLE!***

Click [HERE](#) for your targeted move-in schedule. Find your booth number with the colour corresponding to your designated move-in date and time.

### **GES & SHOWTECH – *ADVANCED PRICING ENDS MARCH 25***

If you require carpet, furniture, electrical, or sign hanging services for your booth, please submit your order prior to **Monday, March 25** to receive advanced rates.

Place your order [HERE](#) with **GES** for carpet, furniture, labour, graphics, etc.

Place your order [HERE](#) with **SHOWTECH Power & Lighting** for electrical and sign hanging/rigging.

### **INVITE YOUR CLIENTS & PROSPECTS ELECTRONICALLY**

Your VIP Invite Code:

Registration link with VIP Invite Code embedded:

#### **Why share your invite code?**

Share your VIP invite code to invite your clients and prospective clients to visit your booth. Advise them to register [HERE](#) and enter your code or use your custom link registration link above - FREE OF CHARGE.

Here are COMPLIMENTARY marketing tools to drive clients to YOUR booth.

<https://www.newcom.ca/truckworld-toolkit/>

### **NEW PRODUCT & GREENTECH PRODUCT SHOWCASE**

Have a new product or service? Sustainable services or technology? Display them in our New Product Showcase feature area, or our GreenTECH Product Showcase feature area at the show.

View details and pricing for New Product Showcase [HERE](#).  
View details and pricing for GreenTECH Product Showcase [HERE](#).

## **EXHIBITOR MANUAL & SUPPLIER ORDER FORMS**

The Exhibitor Manual is an integral part of your contract and a great resource to help you plan and prepare for the show. It includes critical information including the show's rules and regulations, booth parameters, insurance requirements, available services, and mandatory forms.

Access the Exhibitor Manual [HERE](#). The password is **TW2024**

**Deadline Dates: Access the Exhibitor Checklist [HERE](#) to stay on top of deadline dates and to save time & money.**

## **TRAVEL & ACCOMMODATIONS**

Time to book your travel and accommodations, with available discounts, through the official show website by clicking [HERE](#).

## **BEWARE OF UNAFFILIATED SOLICITORS**

When preparing for the show, we encourage all exhibitors to work with our official service providers and caution all exhibitors regarding solicitors who call and/or email claiming to be affiliated with our show. Truck World does not work with third-party affiliates. The event industry is facing an ongoing issue with hotel, marketing consultants, and online directory scams. Please refer to our website for [travel and accommodations](#) service providers. When in doubt, feel free to contact us directly to verify you are working with one of our show partners.

## **QUESTIONS?**

The Truck World team is here to help, please contact us at [truckworld@newcom.ca](mailto:truckworld@newcom.ca).

Helena Gomes, Show Coordinator | 416-799-6265  
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**truckworld.ca**