



APRIL 18 - 20, 2024
THE INTERNATIONAL CENTRE
MISSISSAUGA, ON

Exhibitor Newsletter

March 1, 2024

Company Name:

Booth#:

EXHIBITOR REGISTRATION PORTAL – NOW OPEN!

Register your booth personnel ahead of the show [HERE](#). The password is your postal/zip code, UPPERCASE & NO SPACE. Badges can be picked up on site during move-in days.

FREE MARKETING TOOLS

ONLINE EXHIBITOR LISTING – EXTENDED UNTIL MARCH 5, 4:00 PM EST

The interactive floorplan and exhibitor list is now live. Click [HERE](#) to view your current listing and location on the floorplan.

An email invite has been sent from account-invitation@mg.map-dynamics.com to Contact 1 from each company to update your online profile. This invitation included a link and instructions to edit your listing. If you have not received it, please check your spam folder before emailing truckworld@newcom.ca.

** After the deadline date, additions and revisions must be sent to us by email at truckworld@newcom.ca. Please disregard this message if you have uploaded your listing information.*

INVITE YOUR CLIENTS & PROSPECTS ELECTRONICALLY

Your VIP Invite Code:

Registration link with VIP Invite Code embedded:

Why share your invite code?

Share your VIP invite code to invite your clients and prospective clients to visit your booth. Advise them to register at truckworld.ca/register and enter your code, or with your custom link above - FREE OF CHARGE.

EXHIBITOR MARKETING TOOLKIT

This [COMPLIMENTARY toolkit](#) includes digital ads, social media graphics, personalized email invitations (HTML) and more, that you can use to promote your participation at Truck World ahead of time.

EXHIBITOR MANUAL & SUPPLIER ORDER FORMS

The Exhibitor Manual is an integral part of your contract and a great resource to help you plan and prepare for the show. It includes critical information including the show's rules and regulations, booth parameters, insurance requirements, available services, and mandatory forms.

Access the Exhibitor Manual [HERE](#). The password is **TW2024**

Deadline Dates: Access the Exhibitor Checklist [HERE](#) to stay on top of deadline dates and to save time & money.

BEWARE OF UNAFFILIATED SOLICITORS

When preparing for the show, we encourage all exhibitors to work with our official service providers and caution all exhibitors regarding solicitors who call and/or email claiming to be affiliated with our show. Truck World does not work with third-party affiliates. The event industry is facing an ongoing issue with hotel, marketing consultants, and online directory scams. Please refer to our website for [travel and accommodations](#) service providers. When in doubt, feel free to contact us directly to verify you are working with one of our show partners.

QUESTIONS?

The Truck World team is here to help, please contact us at truckworld@newcom.ca.

Helena Gomes, Show Coordinator | 416-799-6265

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Thierry Quagliata, Show Manager | 416-510-5235

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