



EXHIBIT SPACE APPLICATION AND CONTRACT

April, 18, 19, 20, 2024
 International Centre, Toronto, Canada

We, the undersigned ("exhibitor"), offer to take, for our use, exhibit space from Newcom Media Inc., subject to the terms and conditions of this application. Emailed applications are regarded as originals subject to the same terms and conditions.

Yes, please send me relevant and timely information from time to time from trusted industry partners. All such content is reviewed by Truck World show management and subject to approval. This ensures that the content delivered to you is relevant and of interest.

- All show information will be sent to the following address unless otherwise indicated.
- The information provided below will appear in the online show guide unless otherwise indicated.

Company Name: _____

Street Address: _____ Suite: _____

City: _____ Prov/State: _____ Country: _____ Postal/Zip Code: _____

Telephone: _____ Website: _____

Exhibit Contact: _____ Title: _____

E-mail: _____ Telephone: _____ Cell Phone: _____

Secondary Contact: _____ Title: _____

E-mail: _____ Telephone: _____ Cell Phone: _____

• **Billing and Accounts Payable information if different from above contacts:**

A/P Name: _____ A/P E-mail: _____ A/P Telephone: _____

• **Products/services to be exhibited:** _____

• **Please list any competitors you do not want to be located near:** _____

A. EXHIBIT SPACE LOCATION PREFERENCE: (Booth space preferences are not guaranteed)

1st choice: _____ 2nd choice: _____

3rd choice: _____ Special request: _____

B. EXHIBIT SIZE (MINIMUM 100 SQ FT):

This recruitment package is only available to driver recruiters with a booth located in hall 4.

100 sq ft at \$21.50 per sq ft: _____ Sq ft _____ \$ _____

Includes draped backwall (black), carpet (grey), one (1) 6' draped table (black), two (2) fabric chairs, fascia sign. (No substitutions)

(Standard black booth drape for inline and peninsula booths is provided at no charge)

100 – 599 sq ft at \$21.50 per sq ft: _____ Sq ft _____ \$ _____

Corner premium for 100 – 599 sq ft inline, end cap, peninsula, split island, and island booth spaces

- 1 corner: \$180 2 corners \$ 320
- 3 corners \$420 4 corners \$ 490

600 – 999 sq ft at \$18.50 per sq ft: _____ Sq ft _____ \$ _____

1000 – 1999 sq ft at \$15.75 per sq ft: _____ Sq ft _____ \$ _____

2000 sq ft and up at \$12.95 per sq ft: _____ Sq ft _____ \$ _____

Logo in Truck World online exhibitor listing for \$205 (optional) _____ \$ _____

Add your Video(s) to the online exhibitor listing for \$215 (optional) _____ \$ _____

Add your New Product to the New Product Showcase located on the show floor: \$420/product (optional) _____ \$ _____

SUBTOTAL _____ \$ _____

Plus 13% HST (all exhibitors must pay HST) R761538925 _____ \$ _____

CAD _____ \$ _____

C. SIGNATURE REQUIRED

I have read, and agreed to, the terms and conditions on page 3 of this agreement.

Name: _____

Date: _____

Signature: _____

NO EXHIBIT SPACE WILL BE RESERVED WITHOUT PAYMENT.

Cheque should be payable to: **Truck World Show Partnership**

SEND YOUR APPLICATION/CONTRACT AND PAYMENT TO:

Truck World
 5353 Dundas Street West, Suite 400,
 Toronto, ON, M9B 6H8
 Telephone: 416-510-5235
 Email: thierry@truckworld.ca or kathy@truckworld.ca

PAYMENT TERMS.

50% due with contract - Balance due by **January 19, 2024**

Please send information regarding sponsorships

For payment in US dollars, the exchange rate is calculated at: US\$ 0.80 / CAD \$ 1.00

NEW: Material handling / drayage up to 5,000 lbs included to and from your booth. (Booth assembly and disassembly not included). Any weight exceeding 5,000 lbs will be charged to exhibitor.

IMPORTANT: Exhibitors are required to have their exhibit space covered with carpet or other suitable floor covering. You have the option to bring your own carpet or rent it from GES.

DO NOT WRITE IN SPACE BELOW.

Date contract received: _____

Booth number(s): _____ Total Sq ft: _____

Booth Cost: \$ _____ Logo: \$ _____ Video \$ _____ New Product Showcase: \$ _____ HST: \$ _____ Total: \$ _____

Company Name: _____

What type of company are you?

 Manufacturer
 Distributor, Broker, Service provider
 Recruiter
 Association
 Media

 Other (Please Specify) _____

Please check the boxes that best describe your company: (Maximum 4 categories)

- | | |
|---|--|
| <input type="checkbox"/> Brakes and Accessories | <input type="checkbox"/> Seats and Accessories |
| <input type="checkbox"/> Cleaning Equipment | <input type="checkbox"/> Security Systems – Truck and Trailer Facilities |
| <input type="checkbox"/> Climate Control Systems/Auxiliary Power | <input type="checkbox"/> Shop Equipment/Hoist/Lifts/Tools |
| <input type="checkbox"/> Clothing & Uniforms | <input type="checkbox"/> Sleeper Cabs and Accessories |
| <input type="checkbox"/> Communications/Audio/Personal Electronic Equipment | <input type="checkbox"/> Software – Fleet/Logistics/Routing |
| <input type="checkbox"/> Decals/Signage/Graphics | <input type="checkbox"/> Specialty Items and Services |
| <input type="checkbox"/> Electrical Components/Lighting and Accessories | <input type="checkbox"/> Steel Buildings – pre-fabricated |
| <input type="checkbox"/> Engines and Related Components | <input type="checkbox"/> Suspension/Steering Systems and Components/ Fifth Wheel |
| <input type="checkbox"/> Exhaust Components and Accessories/Service | <input type="checkbox"/> Tarpaulins/Awning/Side Kits |
| <input type="checkbox"/> Filtration | <input type="checkbox"/> Tire Inflation Systems |
| <input type="checkbox"/> Financial/Taxes/Legal | <input type="checkbox"/> Tires/Wheels/Wheel Ends and Accessories and Maintenance |
| <input type="checkbox"/> Fuel/Oil/Lubrication and Additives | <input type="checkbox"/> Towing and Recovery Services |
| <input type="checkbox"/> Health Products and Services | <input type="checkbox"/> Trailer Manufacturing/Leasing/Sales |
| <input type="checkbox"/> Insurance Companies/Brokers | <input type="checkbox"/> Trailer Refrigeration |
| <input type="checkbox"/> Liners | <input type="checkbox"/> Training and Schooling |
| <input type="checkbox"/> Maintenance Facilities/Services | <input type="checkbox"/> Transmissions/Drivelines/Axles and Components |
| <input type="checkbox"/> Mirror Systems and Related Products | <input type="checkbox"/> Truck Bodies/Tool Boxes and Truck Accessories |
| <input type="checkbox"/> Paints/Finishes/Sealants/Coatings | <input type="checkbox"/> Truck Body Manufacturer |
| <input type="checkbox"/> Permit Services/Government Agencies/Customs | <input type="checkbox"/> Truck Manufacturing/Leasing/Sales |
| <input type="checkbox"/> Publications/Technical and Trade | <input type="checkbox"/> Truck Stops/Services Stations |
| <input type="checkbox"/> Recruitment | <input type="checkbox"/> Truck/Trailer Parts and Accessories |
| <input type="checkbox"/> Safety Equipment – Signage/Conspicuity | <input type="checkbox"/> Vehicle Tracking – Telematics/Communications |
| <input type="checkbox"/> Scales – On-board/Plate | |

Truck World 2024 TERMS AND CONDITIONS

1. EXHIBITOR COVENANTS

- a) The exhibitor agrees to abide by all rules and regulations adopted by Newcom Media Inc., and Truck World and agrees that Newcom Media Inc. shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
- b) The exhibitor agrees to observe all union contracts and labour relations agreements in force, agreements between Newcom Media Inc. and the official contractors serving the show facility and companies operating in the building in which the show is taking place and to observe the labour laws of the jurisdiction in which the building is located. The exhibitor will not do anything directly or indirectly connected with their display which might be a violation of any laws, bylaws, ordinances or regulations of any government or regulatory body.
- c) The exhibitor agrees to abide by all the rules and regulations as outlined in the Ontario Occupational Health and Safety Act. The exhibitor agrees to obtain, at its own expense, any licenses or permits which are required, including without limitation, from government bodies, trade or industry associations and any other third parties, for the operation of its trade or business during the show and to pay all taxes that may be levied against it as a result of the operation of its trade or business in their space allocated.
- d) The exhibitor agrees not to conduct or be associated with a promotional contest in connection with the show where a prize or prizes having a value in excess of \$50 are offered unless the exhibitors (i) satisfies Newcom Media Inc. that the contest is being operated in accordance with law and (ii) provides a letter of credit or other security satisfactory to Newcom Media Inc. covering the value of the prize(s).
- e) The exhibitor agrees to obey any non-smoking regulations in effect at the facility and agrees to ensure that its officers, agents, employees and those for whom in law they are responsible for, obey any such regulations.

2. DISPLAY

- a) The exhibitor agrees to occupy the contracted exhibit space during the full term of the show and to exhibit only the products described in this contract.
- b) Newcom Media Inc. reserves the right, in its sole and unfettered discretion to (i) determine the eligibility of exhibitors and exhibits for the show, (ii) reject or prohibit exhibits or exhibitors which Newcom Media Inc. considers objectionable, and (iii) relocated exhibitors or exhibits when in Newcom Media's opinion such moves are necessary to maintain the character and/or good order of the show.

3. ASSIGNMENT OR SUBLETTING

The exhibitor shall not assign any rights under this agreement or sublet the space without the prior written permission of Newcom Media Inc. which permission may be arbitrarily withheld.

4. INSURANCE

The exhibitor shall obtain and maintain at its own expense during the period commencing on the first move-in date and terminating on the last move-out date, a policy of insurance acceptable to Newcom Media Inc. The policy of insurance shall name Newcom Media Inc. as additional insured and insure the exhibitor against all claims of any kind arising from or in any way connected with the exhibitor's presence or operations of the show. Policy shall provide coverage of at least \$2,000,000 for each separate occurrence. The exhibitor shall provide Newcom Media Inc. with a Certificate of Insurance prior to the move in date.

5. INDEMNITY

- a) The exhibitor accepts all risks associated with the use of the exhibit space and environs. The exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Newcom Media Inc., the show sponsors or the facility in which the show is held, for any loss, damage or injury howsoever caused, to the exhibitor, its officers, employees, agents or their property with the exception of any damages, injury or death caused by the gross negligence or willful misconduct of Newcom Media Inc..

- b) The exhibitor agrees to indemnify and hold harmless Newcom Media Inc., show sponsors and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from their occupancy of the exhibit space or its environs, for personal injuries, death, property damages or any other damage sustained by the exhibitor or its officers, agents, employees or those for whom in law they are responsible, or Newcom Media Inc., or a visitor to the show, except if such damages, injury or death were caused by the gross negligence or willful misconduct of Newcom Media Inc..

6. EXHIBITOR'S PROPERTY

All of the exhibitor's property at the show shall be at the sole risk of the exhibitor and Newcom Media Inc. assumes no responsibility for loss or damage thereto.

7. BUILDING

The exhibitor is liable for any damage they cause to the facility or to any property of Newcom Media Inc., its agents or any other exhibitor. The exhibitor may not apply paint, lacquer, adhesive or other coatings to the facility or to the property of Newcom Media Inc., its agents or any other exhibitor. Helium balloons or Popcorn are not allowed on the show floor.

8. CANCELLATION AND TERMINATION

This contract may only be cancelled if notice, in writing, is received by Newcom Media Inc. All deposits received up to the date of notice of cancellation are non-refundable. If notice of cancellation is submitted within 180 days or less prior to the first day of the show, the exhibitor is liable for full payment of his/her space rental under this contract.

In the event the exhibitor fails to make payment as aforesaid or fails to comply in any respect with the terms of this contract, Newcom Media Inc. reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by Show Management as liquidated damages for breach of his contract. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented.

9. REMOVAL OF EXHIBITS

It will be the responsibility of the company who contracts the space to maintain personnel in the booth at all times during the show hours. Any Exhibitor who starts to pack or dismantle their booth prior to the show closing will be charged a fee of \$1,000 and may forfeit any seniority to future shows.

10. NSF CHEQUES

In the event that the exhibitor's cheque is returned by a bank due to insufficient funds, a \$50 administration fee will be charged to the exhibitor.

11. CANCELLATION OR CURTAILMENT OF SHOW

In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy, for reasons beyond the control of Newcom Media Inc. and sponsors, or if for any reason Newcom Media Inc. is unable to permit the exhibitor to occupy the facility or the space, or if the show is cancelled or curtailed, Newcom Media Inc. and sponsors will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the exhibitor may suffer. The reasons listed include, but are not limited to, such reasons as: casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott.

11a. GOVERNMENT RESTRICTIONS AND PANDEMIC CLAUSE

In the event that Newcom Media Inc. cannot produce Truck World 2024, due to government or public health restrictions exhibitors will have the option to transfer 100% of monies paid to other Newcom Media Inc. properties including Truck World 2026 or receive 100% refund of any monies paid to Newcom Media Inc.