

April 16 - 18, 2020

Exhibitor (company): _____

Contact Name: _____ Title: _____

Email: _____

Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____

Telephone: _____ Fax: _____

Authorized by (signature): _____ Date: _____

Newcom Sales Rep: _____

ONSITE OPPORTUNITIES:

<input type="checkbox"/> Hall 1 registration area	SOLD
<input type="checkbox"/> Hall 5 registration area	SOLD
<input type="checkbox"/> Hall 1 Walkthrough	\$6,000
<input type="checkbox"/> Hall 2-5 Connector areas	\$7,500
iQiosk - Interactive way finding kiosk	
<input type="checkbox"/> 1 Unit	\$2,050
<input type="checkbox"/> 2 Units	\$3,300
<input type="checkbox"/> 4 Units	\$6,500
<input type="checkbox"/> Phone charging stations	\$4,500
<input type="checkbox"/> Morning coffee	\$4,000/day
<input type="checkbox"/> Sponsor Branded Water	\$3,500/day
<input type="checkbox"/> Visitors restaurant area	\$7,800
<input type="checkbox"/> Business Centre	\$6,000
<input type="checkbox"/> Buyer's lounge	\$12,000
<input type="checkbox"/> Hanging banners	\$1,650/banner
<input type="checkbox"/> Floor signage decals	\$550/sign
<input type="checkbox"/> Event WIFI	\$17,000

PROMOTIONAL OPPORTUNITIES:

<input type="checkbox"/> Lanyards	SOLD
<input type="checkbox"/> Visitor badges	\$10,000
<input type="checkbox"/> Insert with Visitor Pre-show Mailing	\$2,700/Insert
<input type="checkbox"/> Inserts in Truck World bag	\$1,100/Insert
<input type="checkbox"/> Hotel keys	\$3,900

EVENT OPPORTUNITIES:

<input type="checkbox"/> Knowledge stop	\$4,500
<input type="checkbox"/> Virtual reality headset prize draw	\$2,200
<input type="checkbox"/> Hat day	min100 hats

TRUCK TECH FLEET SUMMIT:

<input type="checkbox"/> Truck Tech Fleet Summit Event (exclusive)	\$15,000
<input type="checkbox"/> Truck Tech Fleet Summit Breakfast	\$5,000
<input type="checkbox"/> Truck Tech Fleet Summit Coffee Break	\$2,500
<input type="checkbox"/> Truck Tech Fleet Summit Lunch	\$7,500
<input type="checkbox"/> Truck Tech Fleet Summit Breakfast, Coffee Break, and Lunch	\$13,000
<input type="checkbox"/> Truck Tech Fleet Summit Notebook	\$2,500

ONLINE OPPORTUNITIES:

<input type="checkbox"/> Mobile App	SOLD
<input type="checkbox"/> Truck World Website Banner Ad	\$550/Month
<input type="checkbox"/> Truck World Website Banner Ad	\$2,500/Show
<input type="checkbox"/> Online Logo	\$185/logo
<input type="checkbox"/> Visitor Pre-registration Page with Confirmation Email and Page	\$3, 500
<input type="checkbox"/> E-newsletters	\$1,650/newsletter
<input type="checkbox"/> Custom E-blast	\$3,500/e-blast
<input type="checkbox"/> Social Media Campaign	\$500/advertisement

Rules and requirements of sponsorship and promotional programs

Eligibility

- Confirmed Exhibitors are eligible.
- Non-exhibiting manufacturers or trucking industry service providers are ineligible.
- Outside (non-trucking industry) organizations are eligible.

Requirements

- A 50% deposit is required to confirm the Sponsorship. No logo placement or orders will take place until the deposit is received.
- The final balance is due by January 31, 2020.
 - Sponsorship funds are non-refundable.
 - 13% HST (taxes) is applicable to Sponsorships and will be applied to your invoice.

Return the completed form by email to:

tiffany@truckworld.ca or **thierry@truckworld.ca**

For any questions about sponsorship opportunities, call

416-510-5236