



EXHIBIT SPACE APPLICATION AND CONTRACT

April 19, 20, 21, 2018
International Centre, Toronto, Ontario

We, the undersigned ("exhibitor"), offer to take, for our use, exhibit space from Truck World Show Partnership, subject to the terms and conditions of this application. Faxed and/or emailed applications are regarded as originals subject to the same terms and conditions.

Yes, please send me relevant and timely information from time to time from trusted industry partners. All such content is reviewed by Truck World show management and subject to approval. This ensures that the content delivered to you is relevant and of interest.

**All show information will be sent to the following address unless otherwise indicated.
The information provided below will appear in the official show guide unless otherwise indicated.**

Company Name: _____

Primary Contact: _____ **Title:** _____

E-mail: _____

Street Address: _____

City: _____ **Prov/State:** _____ **Country** _____ **Postal/Zip Code:** _____

Telephone: _____ **Fax:** _____

Secondary Contact: _____ **Title:** _____

E-mail: _____

Telephone: _____ **Fax:** _____ **Website:** _____

• Products/services to be exhibited: _____

• Please list any competitors you do not want to be located near. _____

Yes, I want to receive information about truck shows in the future.

A. EXHIBIT SPACE LOCATION PREFERENCE:

1st choice: _____ 2nd choice: _____

3rd choice: _____ 4th choice: _____

B. EXHIBIT SIZE (MINIMUM 100 SQ FT):

(Standard black booth drape for inline and peninsula booths is provided at no charge)

100 – 599 sq ft at \$18.75 per sq ft: _____ \$ _____

Corner premium for 100 – 599 sq ft inline (\$155 per corner) _____ \$ _____

600 – 999 sq ft at \$16.35 per sq ft: _____ \$ _____

1000 – 1999 sq ft at \$13.75 per sq ft: _____ \$ _____

2000 sq ft and up at \$11.35 per sq ft: _____ \$ _____

Logo in Truck World online exhibitor listing for \$175 (optional) _____ \$ _____

Booth-tour video \$1,750 (optional) _____ \$ _____

Exponentially increase your Truck World Show Investment with a smart, engaging and dynamic video tour of your booth.

SUBTOTAL \$ _____

Plus 13% HST (all exhibitors must pay Harmonized Sales Tax) R761538925 _____ \$ _____

NEW THIS YEAR: Exhibitors are required to have their exhibit space covered with carpet or other suitable floor covering. You have the option to bring your own carpet or rent it from GES **CAD** \$ _____

C. SIGNATURE REQUIRED:

I have read, and agreed to, the terms and conditions on page 3 of this agreement.

Name: _____

Date: _____

Signature: _____

NO EXHIBIT SPACE WILL BE RESERVED WITHOUT PAYMENT.

Cheque should be payable to Truck World Show Partnership.

SEND YOUR APPLICATION/CONTRACT AND PAYMENT TO:

Truck World
80 Valleybrook Drive, Toronto, Ontario, M3B 2S9, Canada
Telephone: 416-510-5235 Fax: 416-510-5140

PAYMENT TERMS

50% due October 2, 2017 - 50% due January 8, 2018

PLEASE SEND INFORMATION REGARDING SPONSORSHIPS

PLEASE SEND INFORMATION REGARDING SHOW GUIDE ADVERTISING

For payment in US dollars, the exchange rate is calculated at: US\$0.85 / CAD \$ 1.00

DO NOT WRITE IN SPACE BELOW. COPY FOR YOUR RECORDS. Acceptance by Management: This application has been accepted and space has been assigned as follows:

Date contract received: _____

Management Signature: _____

Booth number(s): _____ **Total Square Ft:** _____

Booth Cost: \$ _____ **Logo: \$** _____ **HST: \$** _____ **Total: \$** _____

Payment Received: _____ **Cheque #:** _____ **Amount: \$** _____

Date: _____

Balance Due: \$ _____

Payment Received: _____ **Cheque #:** _____ **Amount: \$** _____

Balance Due: \$ _____

Company Name: _____

What type of company are you? _____

Manufacturer

Distributor, Broker, Service provider

Association

Media

Other (Please Specify) _____

Please check the boxes that best describe your company: **(Maximum 4 categories)**

- | | |
|---|--|
| <input type="checkbox"/> Brakes and Accessories | <input type="checkbox"/> Seats and Accessories |
| <input type="checkbox"/> Cleaning Equipment | <input type="checkbox"/> Security Systems – Truck and Trailer Facilities |
| <input type="checkbox"/> Climate Control Systems/Auxiliary Power | <input type="checkbox"/> Shop Equipment/Hoist/Lifts/Tools |
| <input type="checkbox"/> Clothing & Uniforms | <input type="checkbox"/> Sleeper Cabs and Accessories |
| <input type="checkbox"/> Communications/Audio/Personal Electronic Equipment | <input type="checkbox"/> Software – Fleet/Logistics/Routing |
| <input type="checkbox"/> Decals/Signage/Graphics | <input type="checkbox"/> Specialty Items and Services |
| <input type="checkbox"/> Electrical Components/Lighting and Accessories | <input type="checkbox"/> Steel Buildings – pre-fabricated |
| <input type="checkbox"/> Engines and Related Components | <input type="checkbox"/> Suspension/Steering Systems and Components/ Fifth Wheel |
| <input type="checkbox"/> Exhaust Components and Accessories/Service | <input type="checkbox"/> Tarpaulins/Awning/Side Kits |
| <input type="checkbox"/> Filtration | <input type="checkbox"/> Tire Inflation Systems |
| <input type="checkbox"/> Financial/Taxes/Legal | <input type="checkbox"/> Tires/Wheels/Wheel Ends and Accessories and Maintenance |
| <input type="checkbox"/> Fuel/Oil/Lubrication and Additives | <input type="checkbox"/> Towing and Recovery Services |
| <input type="checkbox"/> Health Products and Services | <input type="checkbox"/> Trailer Manufacturing/Leasing/Sales |
| <input type="checkbox"/> Insurance Companies/Brokers | <input type="checkbox"/> Trailer Refrigeration |
| <input type="checkbox"/> Liners | <input type="checkbox"/> Training and Schooling |
| <input type="checkbox"/> Maintenance Facilities/Services | <input type="checkbox"/> Transmissions/Drivelines/Axles and Components |
| <input type="checkbox"/> Mirror Systems and Related Products | <input type="checkbox"/> Truck Bodies/Tool Boxes and Truck Accessories |
| <input type="checkbox"/> Paints/Finishes/Sealants/Coatings | <input type="checkbox"/> Truck Body Manufacturer |
| <input type="checkbox"/> Permit Services/Government Agencies/Customs | <input type="checkbox"/> Truck Manufacturing/Leasing/Sales |
| <input type="checkbox"/> Publications/Technical and Trade | <input type="checkbox"/> Truck Stops/Services Stations |
| <input type="checkbox"/> Recruitment | <input type="checkbox"/> Truck/Trailer Parts and Accessories |
| <input type="checkbox"/> Safety Equipment – Signage/Conspicuity | <input type="checkbox"/> Vehicle Tracking – Telematics/Communications |
| <input type="checkbox"/> Scales – On-board/Plate | |

Truck World 2018

Terms and Conditions

1. EXHIBITOR COVENANTS

- a) The exhibitor agrees to abide by all rules and regulations adopted by Truck World Show Partnership, and Truck World and agrees that Truck World Show Partnership shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
- b) The exhibitor agrees to observe all union contracts and labour relations agreements in force, agreements between Truck World Show Partnership and the official contractors serving the show facility and companies operating in the building in which the show is taking place and to observe the labour laws of the jurisdiction in which the building is located. The exhibitor will not do anything directly or indirectly connected with their display which might be a violation of any laws, bylaws, ordinances or regulations of any government or regulatory body.
- c) The exhibitor agrees to abide by all the rules and regulations as outlined in the Ontario Occupational Health and Safety Act. The exhibitor agrees to obtain, at its own expense, any licenses or permits which are required, including without limitation, from government bodies, trade or industry associations and any other third parties, for the operation of its trade or business during the show and to pay all taxes that may be levied against it as a result of the operation of its trade or business in their space allocated.
- d) The exhibitor agrees not to conduct or be associated with a promotional contest in connection with the show where a prize or prizes having a value in excess of \$50 are offered unless the exhibitors (i) satisfies Truck World Show Partnership that the contest is being operated in accordance with law and (ii) provides a letter of credit or other security satisfactory to Truck World Show Partnership covering the value of the prize(s).
- e) The exhibitor agrees to obey any non-smoking regulations in effect at the facility and agrees to ensure that its officers, agents, employees and those for whom in law they are responsible for, obey any such regulations.

2. DISPLAY

- a) The exhibitor agrees to occupy the contracted exhibit space during the full term of the show and to exhibit only the products described in this contract.
- b) Truck World Show Partnership reserves the right, in its sole and unfettered discretion to (i) determine the eligibility of exhibitors and exhibits for the show, (ii) reject or prohibit exhibits or exhibitors which Truck World Show Partnership considers objectionable, and (iii) relocated exhibitors or exhibits when in Truck World Show Partnership's opinion such moves are necessary to maintain the character and/or good order of the show.

3. ASSIGNMENT OR SUBLETTING

The exhibitor shall not assign any rights under this agreement or sublet the space without the prior written permission of Truck World Show Partnership which permission may be arbitrarily withheld.

4. INSURANCE

The exhibitor shall obtain and maintain at its own expense during the period commencing on the first move-in date and terminating on the last move-out date, a policy of insurance acceptable to Truck World Show Partnership. The policy of insurance shall name Truck World Show Partnership as additional insured and insure the exhibitor against all claims of any kind arising from or in any way connected with the exhibitor's presence or operations of the show. Policy shall provide coverage of at least \$2,000,000 for each separate occurrence. The exhibitor shall provide Truck World Show Partnership with a Certificate of Insurance prior to the move in date.

5. INDEMNITY

- a) The exhibitor accepts all risks associated with the use of the exhibit space and environs. The exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Truck World Show Partnership, the show sponsors or the facility in which the show is held, for any loss, damage or injury howsoever caused, to the exhibitor, its officers, employees,

agents or their property with the exception of any damages, injury or death caused by the gross negligence or willful misconduct of Truck World Show Partnership.

- b) The exhibitor agrees to indemnify and hold harmless Truck World Show Partnership, show sponsors and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from their occupancy of the exhibit space or its environs, for personal injuries, death, property damages or any other damage sustained by the exhibitor or its officers, agents, employees or those for whom in law they are responsible, or Truck World Show Partnership, or a visitor to the show, except if such damages, injury or death were caused by the gross negligence or willful misconduct of Truck World Show Partnership.

6. EXHIBITOR'S PROPERTY

All of the exhibitor's property at the show shall be at the sole risk of the exhibitor and Truck World Show Partnership assumes no responsibility for loss or damage thereto.

7. BUILDING

The exhibitor is liable for any damage they cause to the facility or to any property of Truck World Show Partnership, its agents or any other exhibitor. The exhibitor may not apply paint, lacquer, adhesive or other coatings to the facility or to the property of Truck World Show Partnership, its agents or any other exhibitor.

8. CANCELLATION AND TERMINATION

This contract may only be cancelled if notice, in writing, is received by Truck World Show Partnership. All deposits received up to the date of notice of cancellation are non-refundable. If notice of cancellation is submitted within 180 days or less prior to the first day of the show, the exhibitor is liable for full payment of his space rental under this contract.

In the event the exhibitor fails to make payment as aforesaid or fails to comply in any respect with the terms of this contract, Truck World Show Partnership reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by Show Management as liquidated damages for breach of his contract. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented.

9. REMOVAL OF EXHIBITS

The exhibitor agrees no display will be dismantled or goods removed during the entire run of the show, but will remain intact until the end of the final closing hour of the last show day. The exhibitor also agrees to remove its display and equipment from the show site by the final move-out time limit, or in the event of failure to do so, the exhibitor agrees to pay for such additional cost as may be incurred.

10. CANCELLATION OR CURTAILMENT OF SHOW

In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy, for reasons beyond the control of Truck World Show Partnership and sponsors, or if for any reason Truck World Show Partnership is unable to permit the exhibitor to occupy the facility or the space, or if the show is cancelled or curtailed, Truck World Show Partnership and sponsors will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the exhibitor may suffer. The reasons listed include, but are not limited to, such reasons as: casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott.

11. NSF CHEQUES

In the event that the exhibitor's cheque is returned by a bank due to insufficient funds, a \$50 administration fee will be charged to the exhibitor.