



APRIL 18 - 20, 2024
THE INTERNATIONAL CENTRE
MISSISSAUGA, ON

Exhibitor Newsletter

October 20, 2023

Company Name:

Booth#:

Welcome to the first edition of Truck World's Exhibitor Newsletter – your source for relevant show information, new initiatives, key deadlines, and helpful tips to best prepare you for the 2024 Show. We are excited to reconnect live with the industry all under one roof at The International Centre. Stay tuned for updates!

SPONSORSHIP OPPORTUNITIES

We are offering a variety of sponsorship opportunities to extend your company's presence beyond your booth. Click [HERE](#) for our brochure and submit your request using this [order form](#). Note that items marked "ON HOLD" are currently unavailable.

FREE VIP REGISTRATION PRINTED FORMS

Click [HERE](#) to order printed forms (bundles of 30) by January 19 that you can distribute to your clients for free registration to Truck World! Submit completed order form to truckworld@newcom.ca.

The registration forms will include your company name, a promo code, and a message to your clients to pre-register for FREE (value \$20.00). Printed forms will be mailed in mid-February.

** Printed quantities are limited, please don't delay placing your order.*

TRAVEL & ACCOMMODATIONS

Time to book your travel and accommodations, with available discounts, through the official show website by clicking [HERE](#).

EXHIBITOR MANUAL & SUPPLIER ORDER FORMS – COMING SOON

The Exhibitor Manual for Truck World will be available in early January and accessible online at www.truckworld.ca.

Please note, the Exhibitor Manual is an integral part of your Contract. It is your responsibility to understand and respect the show's rules and regulations, including exhibit booth parameters, insurance requirements, fire regulations, move-in and move-out guidelines, shipping information, and more.

Additionally, Truck World works with a variety of service providers from electrical, sign hanging and décor, to transportation, customs clearance and telecommunications. The full supplier directory, as well as service provider order forms will be available in early January and accessible online at www.truckworld.ca.

IMPORTANT INFORMATION – SCAM ALERT – PLEASE READ

Numerous companies are contacting our exhibitors, offering to sell or provide show attendee lists, exhibitors directory listings, and items alike. These offers are scams. Truck World does not sell any exhibitor directory listings or any type of attendee listings. All claims are false.

Please be advised that ALL our service providers are based out of the Greater Toronto Area, Ontario.

Further to these offers, other companies are offering travel and accommodation arrangements. These offers are also scams. To book legitimate travel and accommodation, please do so through the official show website by clicking [HERE](#).

QUESTIONS?

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