

Truck World 2012

Prize Draws

NO PURCHASE NECESSARY TO ENTER THE CONTEST.

OPEN TO LEGAL RESIDENTS OF CANADA WHO ARE AGE OF MAJORITY OR OLDER IN THE PROVINCE OR TERRITORY IN WHICH THEY RESIDE. By entering, entrants agree that the Sponsor, its subsidiaries, affiliates, officers, directors, and employees, promotional agencies, contest administrator, nor their independent contest judging organization shall not bear any liability for, and entrants agree to release, indemnify and hold each party harmless from any injuries, losses, damages, claims, actions and any liability of any kind resulting from participation. Void where prohibited or restricted by law.

SPONSOR

The Sponsor of the Contest is:
Truck World Show Corporation
451 Attwell Drive
Toronto, Ontario
M9W 5C4

HOW TO OBTAIN AN OFFICIAL ENTRY FORM

Each visitor registered for Truck World 2012 will receive a Ballot for the Grand Prize Draw as well as the secondary prize draws.

PRIZE

Grand Prize: There is one (1) grand prize available to be awarded consisting of a Bay Bloor Radio Gift Certificate. The approximate retail value (ARV) of the prize is \$10,000 CDN. Any portion of the prize not accepted by the winner will be forfeited.

There will also be up to seven (7) secondary prizes available from the Platinum and Gold Sponsors of Truck World 2012. The final number of secondary prizes will be determined by the number of participating Platinum and Gold Sponsors.

HOW TO ENTER

Each registered visitor will be provided with a ballot for the Grand Prize Draw and for each of the secondary draws. Visitors will be required to deliver their completed ballots to the appropriate draw drums at Truck World 2012 during the trade show, which takes place April 19, 20 and 21, 2012. All ballots must be deposited in the appropriate draw drum on or before Saturday April 21, 2012 at 5:00 pm ET to be accepted for the Draw. Everyone who enters is eligible to win the Grand Prize whether they have won a secondary prize or not. All entries submitted become the property of the Sponsor and will not be returned.

ELIGIBILITY

To be eligible to win a prize in the contest, you must be a legal resident of Canada over the age of majority in the province or territory in which you reside as of January 1, 2012. To be eligible to win, you must attend Truck World 2012 in person on April 19, 20 or 21, 2012. You are not eligible if, during the Contest Period you are (or you live with) an employee, representative, or agent of the Sponsor or any of its affiliates, licensees or Newcom Business Media Inc.

THE DRAWING

The winner of the Grand Prize Draw and secondary prize draws will be determined by random draw from the ballot boxes after 6:00 pm on Saturday, April 21, 2012.

WINNER NOTIFICATION/PRIZE AWARDS

The selected entrants for each prize will be notified via courier. In order to win the prize, the selected entrants must complete and return a standard Declaration and Release Form within fourteen (14) business days from the time the prize notification is marked as having been sent. The Declaration and Release Form will be included in the prize notification package. A non-responding selected entrant will be notified by phone at the daytime telephone number provided on the entry form between the 11th and 12th business days following the initial notification. The Grand Prize will be forfeited and awarded to an alternate winner if the prize notification is returned as non-deliverable or if the Declaration and Release Form is not returned within 14 business days from the time the prize notification package is marked as having been sent. In the event the alternate winner does not return the required documentation within 14 business days (following the procedures set forth above) the related prize will be forfeited and not awarded to any further alternates.

CHANCES OF WINNING:

The chances of winning depend on the number of entries received.

OTHER RULES

Entry into this contest constitutes an entrant's acceptance of these Contest Rules. All decisions of the Sponsor will be final and binding on all entrants. This contest is subject to all applicable Federal, Provincial and Municipal Laws.

In the event that, due to a printing production or technical error, more than the advertised number of prizes is claimed, there will be a random draw conducted from all eligible prize claimants to award the correct number of prizes after the prize claim deadline. The Sponsor shall not bear any liability for (a) print or typographical errors in any Contest-related materials, (b) lost, stolen, delayed, damaged, faulty, incomplete, or misdirected entries, (c) Website failure or technical problems or traffic congestion on the Internet, (d) the loss, theft or misuse of a prize, (e) incorrect or unusable entries due to printing or other errors related to the event registration system, or (e) any property damage, personal injury or misfortune in any way attributable to this contest or the prize including injury or damage to any telephone network or lines, on-line systems, servers, access providers, computer equipment or software or resulting from downloading any material from the Contest Website.

No correspondence will be entered into except with a selected entrant who qualifies to win a prize. By entering, the winners grant the Sponsor the right to use the winner's name, email address, comments and/or likeness, without further compensation, in any advertising or publicity. All entries become the property of the Sponsor who assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries or for any failure of the Website during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any entry to be received by the Sponsor on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. The Sponsor reserves the right; in its sole discretion to cancel or suspend the entries into this contest should a virus, bug or other cause beyond the reasonable control of the Sponsor corrupt the security or proper administration of the contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are incomplete, mechanically reproduced, mutilated, forged, falsified, altered or tampered with in any way.

Entries obtained through fraudulent means or through an abuse of the Contest or in any way tampered with, forged, mutilated, illegible, incomplete or mechanically reproduced may, at the sole discretion of the Sponsor, may be disqualified.

The Sponsor reserves the right to substitute a prize with one of equal or greater value, without notice. The Sponsor may cancel, suspend or modify this contest for any reason including in the event of a virus, bug or any other cause of any nature beyond the reasonable control of the Sponsor corrupts the security or proper administration of the contest.

Quebec residents can submit any litigation regarding the conduct of this Contest or of the awarding of a prize to the Régie des alcools, des courses et des jeux du Québec for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

By entering this Contest, entrants give consent to the Sponsor, its promotional agencies and the participating prize sponsors to store and use the personal information submitted during registration for the purpose of administering the contest.