



# Truck World 2012

## Exhibitor Presentation Theatre

A feature of Truck World 2012 is the Exhibitor Presentation Theatre, where exhibitors will demonstrate their products and services on the show floor but away from the noise of the crowd.

For \$250.00, exhibitors may book (1) half hour time slot. Book as soon as possible because time slots will be assigned on a first-come, first-served basis. In order for the Exhibitor Presentation Theatre to take place, all time slots must be booked.

The presentation theatre will be located in a prime location on the show floor and will include theatre style seating for 30 people, riser, podium, microphone, screen, LCD projector and an easel for signage. Exhibitors will supply their own computer, presentation and sign to display on an easel.

Exhibitor Presentations will be promoted on the Truck World web site and will be listed in various printed material and on signage in the exhibit hall. We strongly recommend that you promote your sessions before and during the show in order to build attendance.

**Yes, I am interested in presenting a seminar in the Exhibitor Presentation Theatre**  
\* please indicate your first, second and third choice.

### Thursday, April 19

- 11:00 am
- 12 noon
- 1:00 pm
- 2:00 pm
- 3:00 pm
- 4:00 pm

### Friday, April 20

- 11:00 am
- 12 noon
- 1:00 pm
- 2:00 pm
- 3:00 pm
- 4:00 pm

### Saturday, April 21

- 10:00 am
- 11:00 am
- 12 noon
- 1:00 pm
- 2:00 pm
- 3:00 pm

Presentation title / What type of Subject matter will you present?

Who will you target?

Exhibiting Company:

Contact person:

Tel: :

On-site contact (if different from contact)

E-mail:

On-site tel:

**Payment Information & Terms** - 100% due upon confirmation of time slot. Presentation sessions will only be reserved upon receipt of payment.

**DO NOT WRITE IN THE SPACE BELOW. COPY FOR YOUR RECORDS.** Acceptance by Management: This application has been accepted and session has been assigned as follows:

Session date:

Session time:

Management Signature:

Session cost: \$250.00

13% HST: \$32.50

Total: \$ 282.50

Payment received:

Cheque #

Amount: \$

Balance Due: \$

E-mail:

On-site tel:

**Return this form to Truck World 2012 no later than February 03, 2012**

**By fax at 416-614-8861 · By email to joanw@newcom.ca**